

MBA Executive List of Completed Research Projects		
Sr. No.	Project Topic	Year of Completion
1	Comparative Analysis of Land Reforms and Hurdles in its successful implementation in context of sindh.	2011
2	The Impact of energy shortage on textile sector of Pakistan	2011
3	Impact of microfinance on Poverty Elevation	2011
4	Branded Tea in Pakistan	2011
5	Employees Turnover and Job Retention	2011
6	Risk Management System in Pakistan	2011
7	Performance of Micro Credit in Poverty Elevation	2011
8	Actors that affect attitude towards generic drug perception : comparison of physicians and general practitioners og Karachi	2011
9	Islamic Banking – Positioned for growth	2011
10	Constraints in expansion of Modaraba Operations of Pakistan as an alternative Source of Financing	2011
11	Monte Carlo Simulation for the Risk Management of Project	2011
12	Bank spreads in Pakistan, factual status, causes and consequences	2011
13	The risk of money laundering & terrorist financing faced by Pakistan Banking sector & its impact on their businesses	2011
14	E-banking & mobile and its impact on Standard Chartered'd Profitability	2011
15	Market study of PSO, engine oil.	2011
16	Access to Finance by Women in Pakistan	2011
17	Ordinance Mart Aqua Restaurant –Malir Cantt	2011
18	Corporate Governance at MCB	2011
19	Concentration, Competition, & Efficiency and Financial Sector Reforms in Banking Sector of Pakistan	2011
20	Unethical Pharmaceutical Marketing Practices : Case Study of Karachi	2011
21	Developing Innovation Solution for Education Loan	2011
22	Ship Breaking Industry In Pakistan	2011
23	Total Productive Maintenance (TPM) implementation in all across Unilever manufacturing sites. Implementation, issues and opportunities.	2011
24	Oxygen Generation Plant - Feasibility Report.	2011
25	Detailed study of HR practices at National Bank of Pakistan and its comparison with international best models”	2012
26	Self-Esteem & Job Satisfaction at NADRA	2012
27	Episodes of Credit Boom in Pakistan	2012
28	Financial Consumer Protection in Pakistan: Theory & Practices – a case study with Primary Research	2012
29	Internet Banking and Mobile Banking to reach out SMEs, Agriculture and rural Population	2012
30	Consolidation of Banking Sector in Pakistan'	2012
31	Internal Audit Significance in Banking Sector A case study of MCB Bank Ltd.	2012
32	T-24 Shelved in Atlas Bank Ltd	2012
33	SUSTAINABLE GROWTH OF BANKING INDUSTRY, IN SPITE OF INCREASING TREND OF IDLE FUNDS- In context of Pakistan	2012
34	THE ANALYSIS OF ELECTRICITY TARIFF AND NEED OF COMPETITIVE MARKET IN THE POWER SECTOR.	2012
35	Human Resource Management at Beacon House School System	2012
36	Credit Guarantee Fund for the Small & Medium Enterprises	2012
37	Role of Non-Banking Financial Institutions (NBFIs), Capital and Debt Market to Deepen the Financial Intermediation in Pakistan, Detail Study	2012
38	Rehabilitation of 1st Women Bank Ltd	2012
39	Research in to Ascertainig Causes of Rejection in Manufactured Front Plate	2012
40	Priority Banking: Challenges and Opportunities for United Bank Limited (UBL)	2012
41	Hurdles faced by SMEs in acquiring Institutional Financing	2012
42	Ways and means of deposit mobilization for HMB through untapped segments & client	2012
43	Service Quality A Challenge & Opportunity for Small & Medium Size Banks	2012
44	Customer Response towards UBL Debit Cards, Problem and Remedies	2012

45	Strategic Analysis of Broadband of PTCL	2012
46	Customer Relationship Management in Standard Chartered Bank Pakistan	2012
47	Day Care Training and establishment of a Day-Care facility at Vocational Training Institute for Women, Buffer zone, Karachi	2012
48	Business Entrepreneurship-Setting up of Chicken Farming Business	2012
49	Business Plan Plastic Bag Manufacturing	2012
50	Entrepreneurship Resource Center for Women at VTIW, Bubberzone, Karachi	2012
51	Risk Management: Theory Vs Practice at UBL Corporate Banking	2012
52	Impulsive Buying Behavior for Unilever Products	2012
53	EXPLORING THE AVENUES OF FINANCING SOLAR ENERGY THROUGH MICROFINANCE PRODUCTS	2012
54	Developing & Implementing Business Model in AKD SECURITIES LIMITED	2012
55	Cheap Credit - Avenue for foreign investors in Pakistan compare to current interest rate regime	2012
56	Modeling Stock Market Volatility- Case Study of Pakistan	2012
57	Performance of Pakistan Dairy Development Company (PDDC): A Critical Analysis	2012
58	BASEL Implementation in Major Banks of Pakistan-Implementation and Repercussions An Investigative Study	2012
59	Strategic Planning of Alternative Energy Business Unit	2012
60	Prefeasibility Study – Technology Solutions Provider	2012
61	Transforming Faisal Base Maintenance System at Tri-Service Level for Efficient Working	2012
62	TAKAFUL – Opportunities for Conventional Insurers	2012
63	Juvenile Jail in Karachi : A Case Study”	2012
64	GINNING SECTOR IN PAKISTAN, HABIB BANK'S EXPOSURE AND PROBLEMS WITH GINNING SECTOR	2012
65	Transforming Supply Chain System of Army Aviation- Starting at Karachi	2012
66	New Product Development Strategy & Implementation	2012
67	Customer Response towards Innovation in UBL	2012
68	AKD SECURITIES LIMITED Critical Assessment and SWOT Analysis	2012
69	Term Project Report on “Utilization of Six Sigma for improvement of Corrosion Inhibitor Protection”	2012
70	Business Plan Healthcare Intravenous Infusion Soft Bags Production Line	2012
71	HOLISTIC AND ROBUST ENTERPRISE (IN-TEGRATED) RISK MANAGEMENT FRAMEWORK	2012
72	Changing Life at Corporate Office	2012
73	Repositioning of Habib Metropolitan Bank Limited	2012
74	Remote Patient Monitoring System	2012
75	Assesmant of Telco Led Model of Branchless Banking in Pakistan	2012
76	Study of the viability of importing a Japanese 1000cc car directly from Japan than buying from local dealer network in Karachi	2012
77	Ijarah- The Asset Rental – Operating Lease, An Alternative to Financial Lease Inception, Establishment, Operation	2012
78	Business Process Re-Engineering In A Public Sector Organization: A Case Study Identifying Critical Success Factors In SBP	2012
79	The Impact Of News Tickers On Viewers And The Reasons To Keep It Running During Commercial Breaks	2012
80	Flood disaster and early recovery response management strategy	2012
81	Country of Origin (COO) affect can either build or berate a brand's perception in any particular international market	2012
82	COMPUTERIZATION OF LAND RECORDS IN SINDH: CURRENT STATUS, CHALLENGES AND REMEDIES	2012
83	CRITICAL STUDY OF SINDH PUBLIC PROCUREMENT RULES 2010	2012
84	Equity Unlock Product: SME Collateral Based”	2012
85	A Critical Study of Infrastructure Financing in Pakistan	2012
86	Development Spending In The Aftermath Of 7Th NFC Award And 18Th Amendment With Special Reference To Govt. Of Sindh	2012
87	Islamic Banking Impact / Added Benefits on Society are not existent	2012
88	Landless Harees Program, Research Work	2012

89	The Impact Of TV Advertisements On The Cultural And Traditional Values Of Consumers In Pakistan	2012
90	Critical Study of Public and Private Investments in Pakistan	2012
91	Effectiveness of In-Game Advertising (IGA)/Towards Brand Recall	2012
92	Identifying and Rectifying Major Bottlenecks/ Leakages in Hospitals	2012
93	Youth Depository Scheme- Targeting 75 million population	2012
94	Business Plan for Commercialization of Existing Military Dairy Farm at Malir Cantt Karachi	2012
95	ROADMAP FOR IBA 2.0: Adoption of e-Learning	2012
96	Business Aviation analysis and forecasting	2012
97	Strategies of a Faysal Bank to be a leading Bank	2012
98	In Depth Review of Funding Structure of Pakistani Commercial Banks	2012
99	Performance of Islamic Banks Internationally Under Global Economic Recession	2012
100	Impact of Organizational Commitment in Retail sector of Pakistan	2012
101	Is high microcredit interest rates exploiting poor or helping microcredit bolster?	2012
102	Succession Planning and its implementation in Banking Sector – Pakistan	2012
103	Role of Denim in the global fashion industry- Opportunities & Challenges	2012
104	Identifying & Analyzing factors effecting Employee Engagement in WMGS Pakistan Office	2013
105	Market Research On Acceptability Of 3G Cellular Services In Pakistan	2013
106	Up gradation of Management of Military Engineering Service (MES) in Pakistan Army	2013
107	Potential for E-Commerce in Existing Food Restaurants	2013
108	To develop a retail outlet (Fuel Station) for Agriculture Area of Pakistan	2013
109	Slow growth of Total Oil Pakistan (Pvt) Ltd (TOPL) in Diesel Engine Oil (DEO), Car Motor Oil (PCMO) and Motor Cycle Oil (MCO)"	2013
110	Strategic Direction For Military Spending In Pakistan	2013
111	Critical Analysis of Centralized Processing Unit (C.P.U) and AIHabib System	2013
112	Opportunities For Women Entrepreneurs In SME Sector Of Pakistan	2013
113	Business Continuity Management/ Disaster Recovery Process At Bank Alfalah Limited With SWOT Analysis	2013
114	Business Plan to Offer Mortgage Loan through Estate Agents	2013
115	Intiaz Online :A Business Feasibility Research for an online retail store	2013
116	Business Plan For Growth Of Hk Shah Enterprise (Pvt.) Ltd	2013
117	Business Viability Of Led Bulbs In Karachi - Research Study	2013
118	Market Study For Predicting Success Of REIT's In The Capital Markets Of Pakistan	2013
119	Financial And Commercial Viability Of Shell'S Procurement Strategy And Its Credit Settlement Mechanism.	2013
120	Feasibility Study of Layer Farming in Karachi	2013
121	Resource Utilization and Efficiency Improvement of M.E.S. Staff at a Military Base	2013
122	Business Plan On Establishing A Training Institute At ICE Animations	2013
123	Mobile Banking for Cash intensive Companies	2013
124	Effects of The USD/PKR depreciation on the economy of Pakistan	2013
125	Implementation Of Core Banking System In Pakistan. Impact, Challenges & Benefits	2013
126	A Critical Review Of Branchless Banking And Its Swot Analysis	2013
127	Research to Identify Brand Name, Logo and Corporate Identity of the NGO	2013
128	Feasibility report to implement ERP system in dawn paper mart	2013
129	Introduction of OTC Derivatives, FX & Securities Trading Products for Investors	2013
130	Analysis of Metlife Alico in Pakistani Life Insurance Market by SWOT Analysis and Primary research	2013
131	Sukuk as a substitute of Conventional Bonds; Issues & Solutions with a Comparative Analysis of other countries	2013
132	Unsolved Business Issues of Business Unit High Voltage Substations of Siemens Pakistan	2013
133	Business Plan for Oil Terminal Operation of Pakistan Refinery Ltd. (PRL)	2013

134	HSSE : Health, Safety, Security & Environment Audit of Shell Franchisees	2013
135	Feasibility and business plan for setting up storage terminal for Attock Petroleum Limited at Port Qasim	2013
136	The Business Plan of Songalbam; Primary Research	2013
137	Feasibility and Business Plan for setting up Attock Engineering Consultancy (AEC) Firm	2013
138	Branding Strategies for New Edible Oil / Thorough Study	2013
139	Examining the Influence of Physical Office Space on Associate's Productivity in WMGS Pakistan office	2013
140	Critical Review of Project Management Practices of Local Contractors vs PMBOK Guidelines	2013
141	How can Microfinance provider best fund them?A case of Microfinance in Pakistan	2013
142	Implementation of Core Banking Application project in National Bank of Pakistan	2013
143	Impact of Economic Slowdown on Banking Sector	2013
144	Gas Development Scenario of Pakistan and Implementation of Earn Value Management	2013
145	Energy Crises & Its Management -Comparative Analysis of Financial Impact on CNG Vs Petrol as Energy Source for Vehicles	2013
146	HBL Islamic Credit Card	2013
147	Supply chain Management of ENGRO Fertilizer Limited	2013
148	Feasibility of SMS / Mobile Advertising and its Acceptability in Karachi	2013
149	Research on Penetration of Online Marketing of Travel Related Services in Pakistan	2013
150	Creative Solutions for financing infrastructure and housing development in Pakistan	2013
151	Cost Minimization of Wi-tribe Network Implementation	2013
152	Trade Finance: Are We Ready to Explore Huge Potentials	2013
153	Consumer Financing, Opportunities & Challenges	2013
154	ICT Connectivity Planning/ IT Disaster Recovery Planning for the Largest Commercial Bank of Pakistan	2013
155	A Journey from Training to E-Learning at Bank Al-Falah Limited	2013
156	Allied Bank Limited-Customer Relationship Management; Primary Research	2013
157	“Critical Evaluation of Inflation/Recession on Fashion Industry”	2013
158	Improving The Financial Health of KESC by SCADA Implementation	2013
159	ISO 27001 Certification in HRS Global	2013
160	Strategic Diversification in Current product line of ABM	2013
161	Causes of Strategy Execution Failures in Telecom	2013
162	Custom Made Procedural Dressing Kits and Trays	2013
163	Customer Relationship Management at HBL	2013
164	PSO Lubricant Business Revival Plan	2013
165	Small Business Owners Do Not Prefer Formal Financing	2013
166	Implementation of Temenos T-24 Core Banking System at Bank Alfalah Ltd	2013
167	Success Of Conventional Retail Debt Instrument As Compared To Islamic Instruments In Pakistan	2013
168	Systematic Approach to attain Reduction in Distribution Losses	2013
169	Performance And Critical Review Of PTCL After Privatization	2013
170	Customer Service Strategies used by banks in Pakistan compared to risk global practices”	2013
171	Collection System Of Cash Management At MCB Bank Limited	2013
172	Performance And Critical Review Of PTCL After Privatization	2013
173	Use of Humor in Television Advertising and its Effect on Consumers' Behavior	2013
174	Business Plan for Infinite Marketing to Enter into the Far East Market	2013
175	Need Assessment and developing of SME bundling in Standard Chartered Bank Pakistan	2013
176	Implementation of the CRM system to integrate all the functional departments of Wateen Telecom	2013
177	Upgrading / implementing Core Banking Solution in UBL to derive economic value addition	2013
178	Implementing six sigma methodology for cost control in a technical institute of Pakistan	2013
179	Customer Retention Strategies of Compressed Natural Gas (CNG) in Distribution Network	2013

180	Role of Family Environment & Background In the Entrepreneurial Abilities of an Individual	2013
181	IT Company Business Plan	2013
182	Impact of Internet on Newspaper Industry	2013
183	Need Assessment and developing of SME bundling in Standard Chartered Bank Pakistan	2013
184	"Portfolio Selection Criteria in Equity Mutual Funds in Pakistan"	2013
185	Priority Banking In Pakistan	2013
186	Critical Review of Marketing Strategy of Nestle Pakistan Limited	2013
187	Upgrading of Franchise Centers for Customer Services	2013
188	To launch a product to cater the target market of academic Institutes for transmission of Fee payments in efficient manner. – HBL FeEasy	2013
189	The development of marketing plan for a new product launch (Ice-cream for kid's category)	2013
190	Tuition Centers – A real insight A Business Research Project	2013
191	Role of Agents in Financial Inclusion Through Branchless Banking – An Opportunity or a Threat !	2013
192	Critical Evaluation of Impact of Inflation on Pakistan Fashion Industry	2013
193	Portfolio Selection Criteria in Equity Mutual Funds in Pakistan	2013
194	Developing effective & efficient dividend disbursement plan	2013
195	Preferences of Youth Towards Banking Services	2013
196	Impact Social Media marketing on consumer behavior	2013
197	Customer Relationship Management (CRM) Implementation	2013
198	Introduction of Islamic Banking Window in HSBC Pakistan	2013
199	Customer needs and attitude on pricing of broadband service in Pakistan	2013
200	Financial Derivatives Market in Pakistan	2013
201	Terrorism in Pakistan Causes and Backgrounds	2013
202	Feasibility of using alternate fuel in cement production in Pakistan	2013
203	A Research Analysis on the Branchless Banking Model of Easy Paisa	2013
204	Revised Report (Already presented)	2013
205	Transformation of Mass Market Segment in SCB	2013
206	Impact of Internet on Newspaper Industry	2013
207	Ideas & Business Plans for MABZI How to stand out as the Leader in the Business	2013
208	Effect/ influence of brand equity on customers' retention	2013
209	Retention improvement and optimization in the Financial Sector of Pakistan	2013
210	Faces of Advertising in history and Future in age of Social Media	2013
211	Impact of Financial Inclusion & Literacy through BISP & CDCP	2013
212	Commercial and Financial Feasibility of establishing PET resin Business in Pakistan	2013
213	Potential of hydro power in Sindh	2013
214	Critical Assessment of the Unilever Beauty Category	2013
215	Financial Derivatives Market in Pakistan	2013
216	Impact of Privatization on the performance of Karachi Electric Supply Corporation	2013
217	A critical review of the Internal Audit Function in the banks	2014
218	LOW TAX-GDP RATIO IN PAKISTAN: AN INQUIRY INTO CAUSES AND PROSPECTS FOR IMPROVEMENT	2014
219	Prospects for Beach Tourism in Karachi & Adjacent Coastal Areas	2014
220	"Critical Assessment Of Hr Functions At Enar Petrotech Services And Developing Set Of Recommendation To Address Problems"	2014
221	Development of comprehensive inspection manual for Mechanical Works at Different Oil/Gas Refining Facilities	2014
222	"Feasibility of cement grinding and packing facility in Iraq for bulk users and construction projects"	2014
223	Acceptability of environmentally friendly procedures	2014
224	Feasibility for corporatization of AKD	2014

225	Business Plan for the introduction of Baby Nutritional Cereals in Pakistan	2014
226	Employee motivation and organizational commitment	2014
227	A study of prospects of Islamic microfinance	2014
228	Merger & Acquisition of Banking Sector of Pakistan	2014
229	Critical Review of Sales & Marketing Systems of Qaim	2014
230	Social Entrepreneurship: Application in Pakistan	2014
231	Trends of Fraud & Forgery in Banking Sector	2014
232	Feasibility research of opening Sugarcane juice outlets	2014
233	Developing and implementing... IT CITY – Pakistan *	2014
234	SPPR 2010: ISSUES FACED BY THE PROCURING AGENCIES	2014
235	Engro Leadership Programme – Gap Analysis	2014
236	BASEL III - Do We Have Real Sense and Resources	2014
237	Feasibility Study of Gourmet Beverages in Karachi	2014
238	Critical Study of Community Development Program GoS	2014
239	Implementation of Corporatized Business Model at AKD	2014
240	Major Hurdles in Attracting Investment in Power Sector	2014
241	Retrospective Analysis of Changing Consumer Behavior	2014
242	Pasteurized Milk Project	2014
243	Ecommerce in Pakistan - the Past, Present, Future	2014
244	Feasibility of Zulfikarabad City	2014
245	Business requirement... ERP system for Lucky Cement	2014
246	Identify Wateen Telecom's lacking in Internet Market	2014
247	Reasons for switching of customers from Karyana stores	2014
248	Assessing the correlation ... MBTI and leadership	2014
249	Successful Strategic Financial Managements in HBL	2014
250	Strategies for Energy Solutions to become number one	2014
251	Feasibility of Using Waste Heat from Power Generators	2014
252	Identifying branch banking customer dissonance factors	2014
253	To Study the impact of Smartphone's market penetration	2014
254	State of Data Security in Financial Industry	2014
255	Transforming Merit Packaging into Perfect Organization	2014
256	Critical Evaluation of Employees Job Satisfaction in SBP	2014
257	Archroma Textile Printing - Opportunities & Challenges	2014
258	Business plan to focus on retail segment for IGI **	2014
259	Male grooming a new emerging category	2014
260	"To measure the impact of deceptive advertising on customer loyalty in telecom sector of Pakistan"	2014
261	Detail Study of Business Model of Wi- Tribe Pakistan, Major Challenges and their Recommended Solutions	2014
262	Astudy of Consumer Perception about Hyper Market Versus ConvenienceStores	2014
263	Impact of Emotions in TVCs Over Recall	2014
264	Mental Health Seeking Behaviors and perception of mental health support of adolescent in secondary schools of Karachi.	2014
265	Financial Stability and Macro-Prudential Framework for Banks in Pakistan	2014
266	Consumer's Perceptions and Willingness to Buy Organic Milk	2014
267	To Study and analyze the relationship b/w Success of Person in his Professional Life and his Order in his family; Primary research (Pakistan Perspective)	2014
268	Investment Banking – An Untapped Market	2014
269	Business Plan for Paraxylene Plant	2014
270	Popular Fruit Juice Retail Availability Audit	2014

271	ICI Pakistan – Life Sciences Business, The Development and Importance of Talent Management and Talent Review	2014
272	E-Commerce Industry in Pakistan: Trends, Opportunities and Threats	2014
273	Wafer Segment in Pakistan Emerging Opportunities in Rapidly Developing Market	2014
274	'Coal dynamics in Pakistan as an alternate Energy Fuel'	2014
275	Feasibility / Implementation of – E Audit Software	2014
276	Research to Introduce Salalah, Oman as a Preferred Tourist Destination for the Pakistani Tourists	2014
277	Market potential of TGMO and its Marketing & Distribution strategy	2014
278	Efficient use of climax Software at seagold (Private) Ltd.	2014
279	Increasingly generic market and its impact on the growth of multinational Pharmaceutical companies in Pakistan	2014
280	Research on the 1000CC locally manufactured car and its survival in the current changing environment	2014
281	Financial Stability and Macro -Prudential Framework for Bank in Pakistan	2014
282	“A Critical Review of TRG – Telenor Call Center”	2014
283	Perception of Residents and Visitors about Safety and security in The Malir Cantonment, Karachi	2014
284	Job Satisfaction in Public Sector Organizations Assessments and Recommendations	2014
285	Impact of Merger & Acquisition on Behavior of Employees of Financial Sector in Pakistan	2014
286	Are increasing profits behind KSE's recent triumph or has the market undergone a re-rating boosted by foreign flows and Amnesty scheme?	2014
287	Arfa Karim Information Technology City, Karachi. A Case for an IT City in Karachi	2014
288	Little League – Struggles of Small Banks in Pakistan	2014
289	Impact of Marketing Collateral on Customer Engagement	2014
290	Increasingly generic market and its impact on the growth of multinational Pharmaceutical companies in Pakistan	2014
291	Selling High Price Medicine in a Price-Sensitive Market; A Case Study of Roche Pakistan Limited	2014
292	Detail study to analyze the Employee motivation and performance level at Warid Telecom	2014
293	Assessing Current Line of Businesses and Formulating a Business Plan for a new Product or Service	2014
294	Research to Gauge Expectations and Satisfaction Levels for Pakistani Professionals Working Abroad	2014
295	Research study for Developing a Retail Chain for Apparel in Pakistan	2014
296	Issues In Development Of Retail Unit Holdings In The Open Ended Mutual Funds Operating In Pakistan	2014
297	Career progression for the working woman in Pakistan	2014
298	Role of Industrial Process Automation in K-Electric's Success Story	2014
299	Developing Construction Projects Delivery Manual For Aga Khan University	2014
300	Feasibility of Public Private Partnership in the Transport Sector of Pakistan	2014
301	Improving Lead time of air handling unit at Agha Khan University	2014
302	Analysis of LOTTE Group's Potential to diversify its Portfolio in Pakistani Market & Explore the Available Opportunities	2014
303	Impact of Just-In-Time Approach on Inventory Management and Production in Automobile Industry of Pakistan	2014
304	Sindh Government Chasing up the Service Delivery using IT	2014
305	Is managing sibling rivalry the most challenging task when planning for succession in family business?	2014
306	Setting up a call center in AEG Travel Services American Express Travel - to act as a global travel agent in Pakistan	2014
307	Developing business plan for car making, based On buyer's demographic characteristics and selection of cars	2014
308	Study on Consumer Buying Behavior and Satisfaction Level – a Study of the Pakistani Hospitality Industry	2014
309	Social Media Network Changing the Formal Business Communication Structure	2014
310	Creating Competitive Advantage through Organizational Learning , an Empirical Investigation in National Kenyery Ltd. or Business Intelligence in Small and Medium Enterprises Concept,	2014
311	Research Report on Analysis of Job Satisfaction Level at Standard Chartered Bank (Pakistan)	2014
312	Foreign Banks vs. Local Banks SWOT Analysis	2014
313	Customer Preferences in Selecting a Bank at Karachi Administrative Society Area	2014
314	The rising use of Digital Media and its impact on the Mainstream Media	2014
315	"ARE TELEVISION ADDS HURTING US" A Study On TV Commercial's Wallop on our Culture and Traditions	2014

316	Transforming a Family-Owned Business into a Multinational Corporation	2014
317	Growth of Fast Food Franchises in Pakistan	2014
318	Role of Fertilizer Industry in Agricultural and Economic Development of Pakistan	2014
319	Challenges and Opportunities Associated with E-Commerce Market Place	2014
320	Initiations and Execution of Branchless Banking Operation in Bank Alfalah	2014
321	Mortgage Financing in Pakistan: "QUEST FOR THE RIGHT MIX TO STIR GROWTH"	2014
322	Business Plan for the development of Shale Gas Reservoir in Pakistan	2014
323	CRM as a Tool for Acer Pakistan	2014
324	Advent of e-recruitment in Pakistan, critical analysis of its implementation and problems from the perspective of the employer	2014
325	SAP Feasibility Study of TCS	2014
326	Cloud Computing Effect on Enterprises (in terms of Cost & Security)	2014
327	"New Business Development Opportunity for Alkaram Textile Home Textile"	2014
328	Review of Maintenance System of Army Air Defense Setup to Improve its Vehicles Off Road State	2014
329	Better Customer Service & Selling Techniques Contribute Towards Banks' Products Success	2014
330	Understanding Consumer Psychology in Female Apparel industry in Pakistan	2014
331	Information Technology Outsourcing for Banking Sector in Pakistan	2014
332	Building the brand name of LOTTE in Pakistan as a South Korean conglomerate operating all over the world	2015
333	Consumer preferences for FMCG dairy products	2015
334	'Implementation of a Smart Meter System in the Fuel System'	2015
335	Business Feasibility of HBL Car Loan	2015
336	Consumer preferences for FMCG dairy products	2015
337	The advent of digital/crypto currencies and BITCOIN: emerging phenomena in payments.	2015
338	The most Recommended Sector for new entrepreneur / business Men	2015
339	Critical Analysis to Reduce the Turnover Rates of Companies	2015
340	B2B Buying – Rational or Emotional?	2015
341	Current Marketing Practices in Pakistan Pharmaceutical Industry and Physicians Prescriptions Behavior	2015
342	Business Start up & Implementation Strategy of Online Services	2015
343	MUTUAL FUNDS OPPORTUNITIES AND CHALLENGES A DETAILED STUDY	2015
344	Impact of Work Life Balance policies and the problems that leads to create a negative role in job satisfaction and increase in turnover ratio	2015
345	The Importance of Bar codes to Supply Chain in Pakistan	2015
346	Opportunities and Challenges in the freelancing industry of Pakistan	2015
347	Feasibility Study for new business in Dairy sector	2015
348	Feasibility Study & Business Model of Refreshment Drink for SARK Engineering	2015
349	"Characteristics and drivers for effective implementation of corporate social responsibilities. "	2015
350	Research Study for Untapped opportunities for ENI Pakistan	2015
351	Consumer behavior on clothing brands in Pakistan,	2015
352	Impact of WLB policies and the problems that leads to create a negative role in job satisfaction	2015
353	Consumer Banking: Why can't "we" just let go?	2015
354	Skin tone wars and media's aid in flourishing it	2015
355	Sales Force Motivation, Effectiveness & Longer Stay in Organization	2015
356	"Should Telenor Pakistan start an Outbound Sales Channel to generate revenue from the Call Center"	2015
357	Designing a Conceptual Framework: Setting up a Warehouse Bottom-Upwards in Pakistan	2015
358	Characteristics of Corporate Social Responsibility	2015
359	Assessment of Problems in Red Chili Value Chain in Umerkot	2015
360	Gilbarco Veeder-Root : Entry in Pakistani Market	2015

361	Achievement of Competitive Advantage Through Organization Flexibility in Pharmaceutical Industry	2015
362	Research Study on Mango Exports from Pakistan	2015
363	Research Project The Need and Utility of HBL Platinum Credit Card	2015
364	Setting up a Private Security Services Company	2015
365	"The impact of Mergers and Acquisitions on Profit Margins and Equity Commercial Banks"	2015
366	An entrepreneurial study of launching a Mexican theme restaurant in Karachi	2015
367	Market Study on Product Improvement of UBL Credit Cards to Achieve Competitive Edge	2015
368	"Venture Capital Concept is better than Prime Minister's Youth Program 2013"	2015
369	"To Probe into the Declining Sales of Pakistan International Airlines on Domestic Routes"	2015
370	Cloud Computing in Corporate Sector of Pakistan	2015
371	"Venture Capital Concept is better than Prime Minister's Youth Program 2013"	2015
372	Market Study on Product Improvement of UBL Credit Cards to Achieve Competitive Edge	2015
373	Creating and Maintaining a Sustainable Competitive Advantage in a dairy business	2015
374	"Impact of Environmental Management Systems on overall cost of the company; A case study on textile firms in Pakistan"	2015
375	To analyze the gap between organizational needs of human capital and the employees of the public sector organization	2015
376	Importing Liquefied Natural Gas (LNG): A policy Analysis	2015
377	CrDirect-to-Home (DTH) Implimentaion in Pakistan	2015
378	Market Study to determine if an Islamic Credit Card can pave its way in Pakistan's Banking Industry	2015
379	Consumer Preferences towards Online Food Delivery Services in Karachi	2015
380	Investment Property Evaluation in Pakistan	2015
381	Lead Time Study of Atlas Honda's Spare Parts' Supplies	2015
382	"Critical Assessment of Small Sites Safety System in Karachi"	2015
383	Improving access of expensive lifesaving drugs to patients with limited financial resources	2015
384	Impact of Technology on Children's Development	2015
385	IMAGE OF PAKISTAN – ASSESSMENT, CAUSES & IMPLICATIONS	2015
386	Seafood Industry of Pakistan: Downfalls – Survival & Revival	2015
387	Business Practicability Of Automatic Controlling And Data Acquisition For Appliances	2015
388	Impact of FATCA implementation at Commercial Banks	2015
389	To measure financial literacy by finding relationship between financial knowledge and financial management.	2015
390	Critical Review of Supply Chain System at International Textile Limited (ITL)-Pakistan	2015
391	To analyze the impact of services marketing mix in various hospitals of Karachi	2015
392	Corporate Sales Goals & Motivational Strategies in Food FMCG Companies	2015
393	Real Time Performance Management System and Data Automation	2015
394	Consumption Pattern of Urban Poor (Karachi) Towards Mobile Phones	2015
395	Causes of lower stock market participation in Pakistan	2015
396	Banking Industry during economic stress. A study on impact on Talent Management	2015
397	Is branding Differentiating Factor for Pharmaceuticals?	2015
398	Development of Vendor Evaluation System For Automobile	2015
399	Role of Quantitative Analytics in Business Development & Risk Management	2015
400	Assessing Supply Chain Risks in the distribution network of Lubricant	2015
401	Study on most impactful motivating & demotivating Factors of Employees	2015
402	Role of Quantitative Analytics in Business Development & Risk Management	2015
403	To Develop and Implement an Innovative and Impactful "On the Job Coaching & Development Model for the Sales Force of Zong (China Mobile Pakistan)"	2015
404	Feasibility Report of LR1 Product Tanker for PNSC	2015
405	Impact of Smartphones on Society	2015
406	Entrepreneur Skills Among Engineers, Business Persons And Others Compared	2015

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