

MBA Executive List of Completed Research Projects

Sr. No.	Project Topic	Year of Completion
1	Comparative Analysis of Land Reforms and Hurdles in its successful implementation in context of Sindh.	2011
2	The Impact of energy shortage on textile sector of Pakistan	2011
3	Impact of microfinance on Poverty Elevation	2011
4	Branded Tea in Pakistan	2011
5	Employees Turnover and Job Retention	2011
6	Risk Management System in Pakistan	2011
7	Performance of Micro Credit in Poverty Elevation	2011
8	Factors that affect attitude towards generic drug perception : Comparison of Physicians and General Practitioners of Karachi	2011
9	Islamic Banking – Positioned for growth	2011
10	Constraints in expansion of Modaraba Operations of Pakistan as an alternative Source of Financing	2011
11	Monte Carlo Simulation for the Risk Management of Project	2011
12	Bank spreads in Pakistan, factual status, causes and consequences	2011
13	The risk of money laundering & terrorist financing faced by Pakistan Banking sector & its impact on their businesses	2011
14	E-banking & mobile and its impact on Standard Chartered'd Profitability	2011
15	Market study of PSO, engine oil.	2011
16	Access to Finance by Women in Pakistan	2011
17	Ordinance Mart Aqua Restaurant –Malir Cantt	2011
18	Corporate Governance at MCB	2011
19	Concentration, Competition, & Efficiency and Financial Sector Reforms in Banking Sector of Pakistan	2011
20	Unethical Pharmaceutical Marketing Practices : Case Study of Karachi	2011
21	Developing Innovation Solution for Education Loan	2011
22	Ship Breaking Industry In Pakistan	2011
23	Total Productive Maintenance (TPM) implementation in all across Unilever manufacturing sites. Implementation, issues and opportunities.	2011
24	Oxygen Generation Plant - Feasibility Report.	2011
25	Detailed study of HR practices at National Bank of Pakistan and its comparison with international best models	2012
26	Self-Esteem & Job Satisfaction at NADRA	2012
27	Episodes of Credit Boom in Pakistan	2012
28	Financial Consumer Protection in Pakistan: Theory & Practices – a case study with Primary Research	2012

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Sr. No.	Project Topic	Year of Completion
29	Internet Banking and Mobile Banking to reach out SMEs, Agriculture and rural Population	2012
30	Consolidation of Banking Sector in Pakistan'	2012
31	Internal Audit Significance in Banking Sector A case study of MCB Bank Ltd.	2012
32	T-24 Shelved in Atlas Bank Ltd	2012
33	Sustainable Growth of Banking Industry, in spite of Increasing Trend of Idle Funds- in context of Pakistan	2012
34	The Analysis of Electricity Tariff and Need of Competitive Market on the Power Sector.	2012
35	Human Resource Management at Beacon House School System	2012
36	Credit Guarantee Fund for the Small & Medium Enterprises	2012
37	Role of Non-Banking Financial Institutions (NBFIs), Capital and Debt Market to Deepen the Financial Intermediation in Pakistan, Detail Study	2012
38	Rehabilitation of 1st Women Bank Ltd	2012
39	Research in to Ascertaining Causes of Rejection in Manufactured Front Plate	2012
40	Priority Banking: Challenges and Opportunities for United Bank Limited (UBL)	2012
41	Hurdles faced by SMEs in acquiring Institutional Financing	2012
42	Ways and means of deposit mobilization for HMB through untapped segments & client	2012
43	Service Quality A Challenge & Opportunity for Small & Medium Size Banks	2012
44	Customer Response towards UBL Debit Cards, Problem and Remedies	2012
45	Strategic Analysis of Broadband of PTCL	2012
46	Customer Relationship Management in Standard Chartered Bank Pakistan	2012
47	Day Care Training and establishment of a Day-Care facility at Vocational Training Institute for Women, Buffer zone, Karachi	2012
48	Business Entrepreneurship-Setting up of Chicken Farming Business	2012
49	Business Plan Plastic Bag Manufacturing	2012
50	Entrepreneurship Resource Center for Women at VTIW, Bufferzone, Karachi	2012
51	Risk Management: Theory Vs Practice at UBL Corporate Banking	2012
52	Impulsive Buying Behavior for Unilever Products	2012
53	Exploring the Avenues of Financing Solar Energy through Microfinance Products	2012
54	Developing & Implementing Business Model in AKD SECURITIES LIMITED	2012
55	Cheap Credit - Avenue for foreign investors in Pakistan compare to current interest rate regime	2012
56	Modeling Stock Market Volatility- Case Study of Pakistan	2012
57	Performance of Pakistan Dairy Development Company (PDDC): A Critical Analysis	2012

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Sr. No.	Project Topic	Year of Completion
58	BASEL Implementation in Major Banks of Pakistan-Implementation and Repercussions An Investigative Study	2012
59	Strategic Planning of Alternative Energy Business Unit	2012
60	Prefeasibility Study – Technology Solutions Provider	2012
61	Transforming Faisal Base Maintenance System at Tri-Service Level for Efficient Working	2012
62	TAKAFUL – Opportunities for Conventional Insurers	2012
63	Ginning Sector in Pakistan, Habib Bank's Exposure and Problems with Ginning Sector	2012
64	Transforming Supply Chain System of Army Aviation- Starting at Karachi	2012
65	New Product Development Strategy & Implementation	2012
66	Customer Response towards Innovation in UBL	2012
67	AKD Securities Limited Critical Assessment and SWOT Analysis	2012
68	Term Project Report on “Utilization of Six Sigma for improvement of Corrosion Inhibitor Protection”	2012
69	Business Plan Healthcare Intravenous Infusion Soft Bags Production Line	2012
70	Holistic and Robust Enterprise (In-Tegrated) Risk Management Framework	2012
71	Changing Life at Corporate Office	2012
72	Repositioning of Habib Metropolitan Bank Limited	2012
73	Remote Patient Monitoring System	2012
74	Assesmant of Telco Led Model of Branchless Banking in Pakistan	2012
75	Study of the viability of importing a Japanese 1000cc car directly from Japan than buying from local dealer network in Karachi	2012
76	Ijarah- The Asset Rental – Operating Lease, An Alternative to Financial Lease Inception, Establishment, Operation	2012
77	Business Process Re-Engineering in a Public Sector Organization: A Case Study Identifying Critical Success Factors in SBP	2012
78	The Impact of News Tickers on Viewers and the Reasons to Keep it running during Commercial Breaks	2012
79	Country of Origin (COO) affect can either build or berate a brand’s perception in any particular international market	2012
80	Computerization of Land Records in Sindh: Current Status, Challenges and Remedies	2012
81	Critical Study of Sindh Public Procurement Rules 2010	2012
82	Equity Unlock Product: SME Collateral Based"	2012
83	A Critical Study of Infrastructure Financing in Pakistan	2012
84	Development Spending In The Aftermath Of 7Th NFC Award And 18Th Amendment With Special Reference To Govt. Of Sindh	2012

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Sr. No.	Project Topic	Year of Completion
85	Islamic Banking Impact / Added Benefits on Society are not existent	2012
86	Landless Harees Program, Research Work	2012
87	The Impact Of TV Advertisements On The Cultural And Traditional Values Of Consumers In Pakistan	2012
88	Effectiveness of In-Game Advertising (IGA) Towards Brand Recall	2012
89	Identifying and Rectifying Major Bottlenecks/ Leakages in Hospitals	2012
90	Youth Depository Scheme- Targeting 75 million population	2012
91	Business Plan for Commercialization of Existing Military Dairy Farm at Malir Cantt Karachi	2012
92	ROADMAP FOR IBA 2.0: Adoption of e-Learning	2012
93	Business Aviation analysis and forecasting	2012
94	Strategies of a Faysal Bank to be a leading Bank	2012
95	In Depth Review of Funding Structure of Pakistani Commercial Banks	2012
96	Performance of Islamic Banks Internationally Under Global Economic Recession	2012
97	Impact of Organizational Commitment in Retail sector of Pakistan	2012
98	Is high microcredit interest rates exploiting poor or helping microcredit bolster?	2012
99	Succession Planning and its implementation in Banking Sector – Pakistan	2012
100	Role of Denim in the global fashion industry- Opportunities & Challenges	2012
101	Identifying & Analyzing factors effecting Employee Engagement in WMGS Pakistan Office	2013
102	Market Research On Acceptability Of 3G Cellular Services In Pakistan	2013
103	Up gradation of Management of Military Engineering Service (MES) in Pakistan Army	2013
104	Potential for E-Commerce in Existing Food Restaurants	2013
105	To develop a retail outlet (Fuel Station) for Agriculture Area of Pakistan	2013
106	Slow growth of Total Oil Pakistan (Pvt) Ltd (TOPL) in Diesel Engine Oil (DEO), Car Motor Oil (PCMO) and Motor Cycle Oil (MCO)”	2013
107	Strategic Direction For Military Spending In Pakistan	2013
108	Critical Analysis of Centralized Processing Unit (C.P.U) and AlHabib System	2013
109	Opportunities For Women Entrepreneurs In SME Sector Of Pakistan	2013
110	Business Continuity Management/ Disaster Recovery Process At Bank Alfalah Limited With SWOT Analysis	2013
111	Business Plan to Offer Mortgage Loan through Estate Agents	2013
112	Imtiaz Online :A Business Feasibility Research for an online retail store	2013
113	Business Plan For Growth Of Hk Shah Enterprise (Pvt.) Ltd	2013
114	Business Viability Of Led Bulbs In Karachi - Research Study	2013

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Sr. No.	Project Topic	Year of Completion
115	Market Study For Predicting Success Of REIT's In The Capital Markets Of Pakistan	2013
116	Financial And Commercial Viability Of Shell'S Procurement Strategy And Its Credit Settlement Mechanism.	2013
117	Feasibility Study of Layer Farming in Karachi	2013
118	Resource Utilization and Efficiency Improvement of M.E.S. Staff at a Military Base	2013
119	Business Plan on Establishing a Training Institute at ICE Animations	2013
120	Mobile Banking for Cash intensive Companies	2013
121	Effects of The USD/PKR depreciation on the economy of Pakistan	2013
122	Implementation Of Core Banking System In Pakistan. Impact, Challenges & Benefits	2013
123	A Critical Review Of Branchless Banking And Its Swot Analysis	2013
124	Research to Identify Brand Name, Logo and Corporate Identity of the NGO	2013
125	Feasibility report to implement ERP system in dawn paper mart	2013
126	Introduction of OTC Derivatives, FX & Securities Trading Products for Investors	2013
127	Analysis of Metlife Alico in Pakistani Life Insurance Market by SWOT Analysis and Primary research	2013
128	Sukuk as a substitute of Conventional Bonds; Issues & Solutions with a Comparative Analysis of other countries	2013
129	Unsolved Business Issues of Business Unit High Voltage Substations of Siemens Pakistan	2013
130	Business Plan for Oil Terminal Operation of Pakistan Refinery Ltd. (PRL)	2013
131	HSSE : Health, Safety, Security & Environment Audit of Shell Franchisees	2013
132	Feasibility and business plan for setting up storage terminal for Attock Petroleum Limited at Port Qasim	2013
133	The Business Plan of Songalbam; Primary Research	2013
134	Feasibility and Business Plan for setting up Attock Engineering Consultancy (AEC) Firm	2013
135	Branding Strategies for New Edible Oil / Thorough Study	2013
136	Examining the Influence of Physical Office Space on Associate's Productivity in WMGS Pakistan office	2013
137	Critical Review of Project Management Practices of Local Contractors vs PMBOK Guidelines	2013
138	How can Microfinance provider best fund them?A case of Microfinance in Pakistan	2013
139	Implementation of Core Banking Application project in National Bank of Pakistan	2013
140	Impact of Economic Slowdown on Banking Sector	2013
141	Gas Development Scenario of Pakistan and Implementation of Earn Value Management	2013
142	Energy Crises & Its Management -Comparative Analysis of Financial Impact on CNG Vs Petrol as Energy Source for Vehicles	2013
143	HBL Islamic Credit Card	2013
144	Supply chain Management of ENGRO Fertilizer Limited	2013

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145	Feasibility of SMS / Mobile Advertising and its Acceptability in Karachi	2013
146	Research on Penetration of Online Marketing of Travel Related Services in Pakistan	2013
147	Creative Solutions for financing infrastructure and housing development in Pakistan	2013
148	Cost Minimization of Wi-tribe Network Implementation	2013
149	Trade Finance: Are We Ready to Explore Huge Potentials	2013
150	Consumer Financing, Opportunities & Challenges	2013
151	ICT Connectivity Planning/ IT Disaster Recovery Planning for the Largest Commercial Bank of Pakistan	2013
152	A Journey from Training to E-Learning at Bank Al-Falah Limited	2013
153	Allied Bank Limited-Customer Relationship Management; Primary Research	2013
154	“Critical Evaluation of Inflation/Recession on Fashion Industry”	2013
155	Improving The Financial Health of KESC by SCADA Implementation	2013
156	ISO 27001 Certification in HRS Global	2013
157	Strategic Diversification in Current product line of ABM	2013
158	Causes of Strategy Execution Failures in Telecom	2013
159	Custom Made Procedural Dressing Kits and Trays	2013
160	Customer Relationship Management at HBL	2013
161	PSO Lubricant Business Revival Plan	2013
162	Small Business Owners Do Not Prefer Formal Financing	2013
163	Implementation of Temenos T-24 Core Banking System at Bank Alfalah Ltd	2013
164	Success Of Conventional Retail Debt Instrument As Compared To Islamic Instruments In Pakistan	2013
165	Systematic Approach to attain Reduction in Distribution Losses	2013
166	Performance And Critical Review Of PTCL After Privatization	2013
167	Customer Service Strategies used by banks in Pakistan compared to risk global practices	2013
168	Collection System Of Cash Management At MCB Bank Limited	2013
169	Performance And Critical Review Of PTCL After Privatization	2013
170	Use of Humor in Television Advertising and its Effect on Consumers’ Behavior	2013
171	Need Assessment and developing of SME bundling in Standard Chartered Bank Pakistan	2013
172	Implementation of the CRM system to integrate all the functional departments of Wateen Telecom	2013
173	Upgrading / implementing Core Banking Solution in UBL to derive economic value addition	2013
174	Implementing six sigma methodology for cost control in a technical institute of Pakistan	2013
175	Customer Retention Strategies of Compressed Natural Gas (CNG) in Distribution Network	2013

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176	Role of Family Environment & Background In the Entrepreneurial Abilities of an Individual	2013
177	IT Company Business Plan	2013
178	Need Assessment and developing of SME bundling in Standard Chartered Bank Pakistan	2013
179	Priority Banking In Pakistan	2013
180	Critical Review of Marketing Strategy of Nestle Pakistan Limited	2013
181	Upgrading of Franchise Centers for Customer Services	2013
182	To launch a product to cater the target market of academic Institutes for transmission of Fee payments in efficient manner. – HBL FeEasy	2013
183	The development of marketing plan for a new product launch (Ice-cream for kid's category)	2013
184	Tuition Centers – A real insight A Business Research Project	2013
185	Role of Agents in Financial Inclusion Through Branchless Banking – An Opportunity or a Threat !	2013
186	Critical Evaluation of Impact of Inflation on Pakistan Fashion Industry	2013
187	Portfolio Selection Criteria in Equity Mutual Funds in Pakistan	2013
188	Developing effective & efficient dividend disbursement plan	2013
189	Preferences of Youth Towards Banking Services	2013
190	Impact Social Media marketing on consumer behavior	2013
191	Customer Relationship Management (CRM) Implementation	2013
192	Introduction of Islamic Banking Window in HSBC Pakistan	2013
193	Customer needs and attitude on pricing of broadband service in Pakistan	2013
194	Financial Derivatives Market in Pakistan	2013
195	Terrorism in Pakistan Causes and Backgrounds	2013
196	Feasibility of using alternate fuel in cement production in Pakistan	2013
197	A Research Analysis on the Branchless Banking Model of Easy Paisa	2013
198	Revised Report (Already presented)	2013
199	Transformation of Mass Market Segment in SCB	2013
200	Impact of Internet on Newspaper Industry	2013
201	Ideas & Business Plans for MABZI How to stand out as the Leader in the Business	2013
202	Effect/ influence of brand equity on customers' retention	2013
203	Retention improvement and optimization in the Financial Sector of Pakistan	2013
204	Faces of Advertising in history and Future in age of Social Media	2013
205	Impact of Financial Inclusion & Literacy through BISP & CDCP	2013

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206	Commercial and Financial Feasibility of establishing PET resin Business in Pakistan	2013
207	Potential of hydro power in Sindh	2013
208	Critical Assessment of the Unilever Beauty Category	2013
209	Financial Derivatives Market in Pakistan	2013
210	Impact of Privatization on the performance of Karachi Electric Supply Corporation	2013
211	A critical review of the Internal Audit Function in the banks	2014
212	Low Tax-GDP Ratio in Pakistan: An Inquiry into Causes and Prospects for Improvement	2014
213	Prospects for Beach Tourism in Karachi & Adjacent Coastal Areas	2014
214	Critical Assessment Of Hr Functions At Enar Petrotech Services And Developing Set Of Recommendation To Address Problems	2014
215	Development of comprehensive inspection manual for Mechanical Works at Different Oil/Gas Refining Facilities	2014
216	Feasibility of cement grinding and packing facility in Iraq for bulk users and construction projects	2014
217	Acceptability of environmentally friendly procedures	2014
218	Feasibility for corporatization of AKD	2014
219	Business Plan for the introduction of Baby Nutritional Cereals in Pakistan	2014
220	Employee motivation and organizational commitment	2014
221	A study of prospects of Islamic microfinance	2014
222	Merger & Acquisition of Banking Sector of Pakistan	2014
223	Critical Review of Sales & Marketing Systems of Qaim	2014
224	Social Entrepreneurship: Application in Pakistan	2014
225	Trends of Fraud & Forgery in Banking Sector	2014
226	Feasibility research of opening Sugarcane juice outlets	2014
227	Developing and implementing... IT CITY – Pakistan *	2014
228	SPPR 2010: Issues Faced by the Procuring Agencies	2014
229	Engro Leadership Programme – Gap Analysis	2014
230	BASEL III - Do We Have Real Sense and Resources	2014
231	Feasibility Study of Gourmet Beverages in Karachi	2014
232	Critical Study of Community Development Program GoS	2014
233	Implementation of Corporatized Business Model at AKD	2014
234	Major Hurdles in Attracting Investment in Power Sector	2014
235	Retrospective Analysis of Changing Consumer Behavior	2014

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236	Pasteurized Milk Project	2014
237	Feasibility of Zulfikarabad City	2014
238	Business requirement... ERP system for Lucky Cement	2014
239	Identify Wateen Telecom's lacking in Internet Market	2014
240	Reasons for switching of customers from Karyana stores	2014
241	Assessing the correlation ... MBTI and leadership	2014
242	Successful Strategic Financial Managements in HBL	2014
243	Strategies for Energy Solutions to become number one	2014
244	Feasibility of Using Waste Heat from Power Generators	2014
245	Identifying branch banking customer dissonance factors	2014
246	To Study the impact of Smartphone's market penetration	2014
247	State of Data Security in Financial Industry	2014
248	Transforming Merit Packaging into Perfect Organization	2014
249	Critical Evaluation of Employees Job Satisfaction in SBP	2014
250	Archroma Textile Printing - Opportunities & Challenges	2014
251	Business plan to focus on retail segment for IGI **	2014
252	Male grooming a new emerging category	2014
253	To measure the impact of deceptive advertising on customer loyalty in telecom sector of Pakistan	2014
254	Detail Study of Business Model of Wi- Tribe Pakistan, Major Challenges and their Recommended Solutions	2014
255	Astudy of Consumer Perception about Hyper Market Versus ConvenienceStores	2014
256	Impact of Emotions in TVCs Over Recall	2014
257	Mental Health Seeking Behaviors and perception of mental health support of adolescent in secondary schools of Karachi.	2014
258	Consumer's Perceptions and Willingness to Buy Organic Milk	2014
259	To Study and analyze the relationship b/w Success of Person in his Professional Life and his Order in his family; Primary research (Pakistan Perspective)	2014
260	Investment Banking – An Untapped Market	2014
261	Business Plan for Paraxylene Plant	2014
262	Popular Fruit Juice Retail Availability Audit	2014
263	ICI Pakistan – Life Sciences Business, The Development and Importance of Talent Management and Talent Review	2014
264	E-Commerce Industry in Pakistan: Trends, Opportunities and Threats	2014

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265	Wafer Segment in Pakistan Emerging Opportunities in Rapidly Developing Market	2014
266	Coal dynamics in Pakistan as an alternate Energy Fuel	2014
267	Feasibility / Implimentation of – E Audit Software	2014
268	Research to Introduce Salalah, Oman as a Preferred Tourist Destination for the Pakistani Tourists	2014
269	Market potential of TGMO and its Marketing & Distribution strategy	2014
270	Efficient use of climax Software at seagold (Private) Ltd.	2014
271	Increasingly generic market and its impact on the growth of multinational Pharmaceutical companies in Pakistan	2014
272	Research on the 1000CC locally manufactured car and its survival in the current changing environment	2014
273	Financial Stability and Macro -Prudential Framework for Bank in Pakistan	2014
274	A Critical Review of TRG – Telenor Call Center	2014
275	Perception of Residents and Visitors about Safety and security in The Malir Cantonment, Karachi	2014
276	Job Satisfaction in Public Sector Organizations Assessments and Recommendations	2014
277	Impact of Merger & Acquisition on Behavior of Employees of Finanacial Sector in Pakistan	2014
278	Are increasing profits behind KSE's recent triumph or has the market undergone a re-rating boosted by foreign flows and Amnesty scheme?	2014
279	Arfa Karim Information Technology City, Karachi. A Case for an IT City in Karachi	2014
280	Little League – Struggles of Small Banks in Pakistan	2014
281	Impact of Marketing Collateral on Customer Engagement	2014
282	Increasingly generic market and its impact on the growth of multinational Pharmaceutical companies in Pakistan	2014
283	Selling High Price Medicine in a Price-Sensitive Market; A Case Study of Roche Pakistan Limited	2014
284	Detail study to analyze the Employee motivation and performance level at Warid Telecom	2014
285	Assessing Current Line of Businesses and Formulating a Business Plan for a new Product or Service	2014
286	Research to Gauge Expectations and Satisfaction Levels for Pakistani Professionals Working Abroad	2014
287	Research study for Developing a Retail Chain for Apparel in Pakistan	2014
288	Issues In Development Of Retail Unit Holdings In The Open Ended Mutual Funds Operating In Pakistan	2014
289	Career progression for the working woman in Pakistan	2014
290	Role of Industrial Process Automation in K-Electric's Success Story	2014
291	Developing Construction Projects Delivery Manual For Aga Khan University	2014
292	Feasibility of Public Private Partnership in the Transport Sector of Pakistan	2014
293	Improving Lead time of air handling unit at Agha Khan University	2014

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294	Analysis of LOTTE Group's Potential to diversify its Portfolio in Pakistani Market & Explore the Available Opportunities	2014
295	Impact of Just-In-Time Approach on Inventory Management and Production in Automobile Industry of Pakistan	2014
296	Sindh Government Chasing up the Service Delivery using IT	2014
297	Is managing sibling rivalry the most challenging task when planning for succession in family business?	2014
298	Setting up a call center in AEG Travel Services American Express Travel - to act as a global travel agent in Pakistan	2014
299	Developing business plan for car making, based On buyer's demographic characteristics and selection of cars	2014
300	Study on Consumer Buying Behavior and Satisfaction Level – a Study of the Pakistani Hospitality Industry	2014
301	Social Media Network Changing the Formal Business Communication Structure	2014
302	Creating Competitive Advantage through Organizational Learning , an Empirical Investigation in National Refinery Ltd. or Business Intelligence in Small and Medium Enterprises Concept, Dynamics, Usage and Potential in Pakistan	2014
303	Research Report on Analysis of Job Satisfaction Level at Standard Chartered Bank (Pakistan)	2014
304	Foreign Banks vs. Local Banks SWOT Analysis	2014
305	Customer Preferences in Selecting a Bank at Karachi Administrative Society Area	2014
306	The rising use of Digital Media and its impact on the Mainstream Media	2014
307	"ARE TELEVISION ADDS HURTING US" A Study On TV Commercial's Wallop on our Culture and Traditions	2014
308	Transforming a Family-Owned Business into a Multinational Corporation	2014
309	Growth of Fast Food Franchises in Pakistan	2014
310	Role of Fertilizer Industry in Agricultural and Economic Development of Pakistan	2014
311	Challenges and Opportunities Associated with E-Commerce Market Place	2014
312	Initiations and Execution of Branchless Banking Operation in Bank Alfalah	2014
313	Mortgage Financing in Pakistan: "QUEST FOR THE RIGHT MIX TO STIR GROWTH"	2014
314	Business Plan for the development of Shale Gas Reservoir in Pakistan	2014
315	CRM as a Tool for Acer Pakistan	2014
316	Advent of e-recruitment in Pakistan, critical analysis of its implementation and problems from the perspective of the employer	2014
317	SAP Feasibility Study of TCS	2014
318	Cloud Computing Effect on Enterprises (in terms of Cost & Security)	2014
319	New Business Development Opportunity for Alkaram Textile Home Textile	2014
320	Review of Maintenance System of Army Air Defense Setup to Improve its Vehicles Off Road State	2014

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321	Better Customer Service & Selling Techniques Contribute Towards Banks' Products Success	2014
322	Understanding Consumer Psychology in Female Apparel industry in Pakistan	2014
323	Information Technology Outsourcing for Banking Sector in Pakistan	2014
324	Building the brand name of LOTTE in Pakistan as a South Korean conglomerate operating all over the world	2015
325	Consumer preferences for FMCG dairy products	2015
326	Implementation of a Smart Meter System in the Fuel System	2015
327	Business Feasibility of HBL Car Loan	2015
328	Consumer preferences for FMCG dairy products	2015
329	The advent of digital/crypto currencies and BITCOIN: emerging phenomena in payments.	2015
330	The most Recommended Sector for new entrepreneur / business Men	2015
331	Critical Analysis to Reduce the Turnover Rates of Companies	2015
332	B2B Buying – Rational or Emotional?	2015
333	Current Marketing Practices in Pakistan Pharmaceutical Industry and Physicians Prescriptions Behavior	2015
334	Business Start up & Implementation Strategy of Online Services	2015
335	Mutual Funds Opportunities and Challenges a detailed study	2015
336	Impact of Work Life Balance policies and the problems that leads to create a negative role in job satisfaction and increase in turnover ratio	2015
337	The Importance of Bar codes to Supply Chain in Pakistan	2015
338	Opportunities and Challenges in the freelancing industry of Pakistan	2015
339	Feasibility Study for new business in Dairy sector	2015
340	Feasibility Study & Business Model of Refreshment Drink for SARK Engineering	2015
341	Characteristics and drivers for effective implementation of corporate social responsibilities.	2015
342	Research Study for Untapped opportunities for ENI Pakistan	2015
343	Consumer behavior on clothing brands in Pakistan,	2015
344	Impact of WLB policies and the problems that leads to create a negative role in job satisfaction	2015
345	Consumer Banking: Why can't "we" just let go?	2015
346	Skin tone wars and media's aid in flourishing it	2015
347	Sales Force Motivation, Effectiveness & Longer Stay in Organization	2015
348	Should Telenor Pakistan start an Outbound Sales Channel to generate revenue from the Call Center	2015
349	Designing a Conceptual Framework: Setting up a Warehouse Bottom-Upwards in Pakistan	2015
350	Characteristics of Corporate Social Responsibility	2015

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351	Assessment of Problems in Red Chili Value Chain in Umerkot	2015
352	Gilbarco Veeder-Root : Entry in Pakistani Market	2015
353	Achievement of Competitive Advantage Through Organization Flexibility in Pharmaceutical Industry	2015
354	Research Study on Mango Exports from Pakistan	2015
355	Research Project The Need and Utility of HBL Platinum Credit Card	2015
356	Setting up a Private Security Services Company	2015
357	The impact of Mergers and Acquisitions on Profit Margins and Equity Commercial Banks	2015
358	An entrepreneurial study of launching a Mexican theme restaurant in Karachi	2015
359	Market Study on Product Improvement of UBL Credit Cards to Achieve Competitive Edge	2015
360	Venture Capital Concept is better than Prime Minister's Youth Program 2013	2015
361	To Probe into the Declining Sales of Pakistan International Airlines on Domestic Routes	2015
362	Cloud Computing in Corporate Sector of Pakistan	2015
363	Market Study on Product Improvement of UBL Credit Cards to Achieve Competitive Edge	2015
364	Creating and Maintaining a Sustainable Competitive Advantage in a dairy business	2015
365	Impact of Environmental Management Systems on overall cost of the company; A case study on textile firms in Pakistan	2015
366	To analyze the gap between organizational needs of human capital and the employees of the public sector organization	2015
367	Importing Liquefied Natural Gas (LNG): A policy Analysis	2015
368	CrDirect-to-Home (DTH) Implementation in Pakistan	2015
369	Market Study to determine if an Islamic Credit Card can pave its way in Pakistan's Banking Industry	2015
370	Consumer Preferences towards Online Food Delivery Services in Karachi	2015
371	Investment Property Evaluation in Pakistan	2015
372	Lead Time Study of Atlas Honda's Spare Parts' Supplies	2015
373	Critical Assessment of Small Sites Safety System in Karachi"	2015
374	Improving access of expensive lifesaving drugs to patients with limited financial resources	2015
375	Impact of Technology on Children's Development	2015
376	Seafood Industry of Pakistan: Downfalls – Survival & Revival	2015
377	Business Practicability Of Automatic Controlling And Data Acquisition For Appliances	2015
378	Impact of FATCA implementation at Commercial Banks	2015

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379	To measure financial literacy by finding relationship between financial knowledge and financial management.	2015
380	Critical Review of Supply Chain System at International Textile Limited (ITL)-Pakistan	2015
381	To analyze the impact of services marketing mix in various hospitals of Karachi	2015
382	Corporate Sales Goals & Motivational Strategies in Food FMCG Companies	2015
383	Real Time Performance Management System and Data Automation	2015
384	Consumption Pattern of Urban Poor (Karachi) Towards Mobile Phones	2015
385	Causes of lower stock market participation in Pakistan	2015
386	Banking Industry during economic stress. A study on impact on Talent Management	2015
387	Is branding Differentiating Factor for Pharmaceuticals?	2015
388	Development of Vendor Evaluation System For Automobile	2015
389	Role of Quantitative Analytics in Business Development & Risk Management	2015
390	Assessing Supply Chain Risks in the distribution network of Lubricant	2015
391	Study on most impactful motivating & demotivating Factors of Employees	2015
392	Role of Quantitative Analytics in Business Development & Risk Management	2015
393	To Develop and Implement an Innovative and Impactful "On the Job Coaching & Development Model for the Sales Force of Zong (China Mobile Pakistan)"	2015
394	Feasibility Report of LR1 Product Tanker for PNSC	2015
395	Impact of Smartphones on Society	2015
396	Entrepreneur Skills Among Engineers, Business Persons And Others Compared	2015
397	Feasibility Study for a new textile brand in Australia: An Entrepreneurship Venture	2015
398	Relationship Between Job Satisfaction & Non-Financial Variables	2015
399	Effect of Parent Oil Marketing Company's Brand Image on Brand Extension in Lubricants	2015
400	Local Assembly of Diesel Generators in Pakistan	2015
401	Feasibility Study for Starting VF Retail Outlet Chain in Pakistan	2015
402	Patients' Satisfaction Level at Combined Military Hospital (CMH) Malir Cantonment, Karachi.	2015
403	Improving Seviceability of Bell-412 Helicopters of Army Aviation	2015
404	Reasons for Low Health Insurance Penetration in the Country	2015
405	Taxation System in Pakistan - Weaknesses and Opportunities	2015
406	Information Technology: Role Importance and Management in Public Sector Research and Dev. Org.	2015
407	Investigation of most frequent type (s) of Corrosion related failure (s), root cause(s) and mitigation through corrosion management. (Research Case by United Energy Ltd).	2015

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Sr. No.	Project Topic	Year of Completion
408	Channel Management Issues Related to B2B International Brands & Selection Process for Partners	2015
409	Image of Pakistan – Assessment, Causes & Implications	2015
410	A Review of Pakistan Tobacco Company. Is Corporate Social Responsiveness Important for Pakistan Tobacco Company to Survive in Today's World?	2015
411	Taking PUREIT to the Masses	2015
412	Feasibility Study of an Online Fruit Shop: Fruitwala.pk	2015
413	Pakistani Entrepreneurs: Barriers That Need To Be Overcome	2015
414	Qmobile and Its Unresolved Business Issues That Need To Be Dealt With Immediately	2015
415	Financial and Social Impacts of Closure of DHA Sunday Bazar	2015
416	Rural Sale Model for the Personal Care Products of Unilever	2015
417	Analyzing Project Management in Pakistan Using the Lewis Model	2015
418	High Iteration Rate of Trainee Engineers of Lotte Chemical Pakistan Ltd.	2015
419	Study of Impulse Buying in Fashion Retailing	2015
420	Evaluation of Smartphone Market in Pakistan and Consumer Preferences for Smartphone	2015
421	Gauging Service Experience and Finding The Best Digital Touch Point for SPGPrints	2015
422	Online shopping trend among working women and their satisfaction level	2015
423	Study of job satisfaction among the teachers of primary, secondary and higher secondary schools in public sector	2015
424	Risk Aversive approach of Banks is Hampering The Growth of Pakistan Economy	2015
425	Techno-Commercial Feasibility of Water Supply System at Pakistan Petroleum Limited's Sui Gas Field	2015
426	To Study the Techniques Used by Cotton Garments manufacturers to reduce cost & improve quality.	2015
427	Why the Share of Pakistan Petroleum Ltd is Priced lower than the Share of Oil & Gas Development Corporation, Unlike its Historical Trend	2015
428	Feasibility Study for Manufacturing of Dry Type Transformer at Siemens Pakistan	2015
429	Factors for Slow Growth of Mortgage Business & Lesser Interest of Commercial Bank	2016
430	Commercial Bank Profitability and Market Interest Rate in Pakistan	2016
431	Feasibility Study of Fly Ash Business in Pakistan	2016
432	Factors Affecting Recruitment of Soldiers in Pakistan Army	2016
433	Solar Powered Geysers for Northern Areas	2016
434	Mass Marketing Model for Reducing SME NPLs in Pakistan	2016
435	Feasibility of Modified Guar Gum Powder Facility in Pakistan	2016
436	Reasons Behind The Success of Japanese Used Cars in Pakistan Market	2016

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Sr. No.	Project Topic	Year of Completion
437	Improve Traceability & Control Over Expired Products	2016
438	Security of China-Pakistan Economic Corridor	2016
439	An Exploratory study about Public Awareness level and Attitudes towards clinical Trials.	2016
440	To explore feasibility for installation of a pipeline for transference of Paraxylene from Terminal to plant. Current mode of transfer is Road Tankers	2016
441	Research Analysis on the effect of reduction in International Oil Prices (\$/Barrel) on the Staff Attrition/Layoff related HR elements in the Upstream of Oil & Gas Sector	2016
442	Business Opportunity in the Logistics Sector: How the TIR Convention, China-Pakistan Economic Corridor and Shanghai Cooperation Organization will affect the Pakistani Logistics Market.	2016
443	Why We have too few Women Leaders! (A Backward Thrust on Pakistani Women's Career Trajectory: Glass Ceiling)	2016
444	Project Management Maturity in Pakistan: An Empirical Investigation	2016
445	Business Strategies for E-Commerce	2016
446	Comparative Analysis of Annoying Vs. Pleasing Ads of Telcos in Urban Clientele	2016
447	Future of Hybrid Cars in Pakistan and Consumer Awareness	2016
448	Employees' Perspective in Merger or Acquisition	2016
449	Frontline Territory Managers Performance; Problems and Solutions	2016
450	Employee Motivation in Public and Private Sector Organizations of Pakistan	2016
451	Developing and Organizational Performance Model for Mondelez	2016
452	Analysis of Oil Tanker Drivers Behavior on Road and Developing a Remedial Approach	2016
453	Bancassurance Value or Vice, Consumer Perspectives and Insights	2016
454	Job Satisfaction Level Among Young Pharmacy Educators in Karachi	2016
455	Brand Perception & How it Correlates to Pak Suzuki and Its overall Sales of New Models	2016
456	Study of Deceptive Advertisements' in Food Industry - Effects on Consumer Choices and References - A Study of Different Universities Students of City Karachi	2016
457	Causes of Software Piracy and Its Effects on the Global Economy	2016
458	Feasibility of Fast Food in a Remote Area: An Entrepreneurship Venture	2016
459	Business Plan for Desi Food	2016
460	Analysis of Horticultural Industry in Karachi City as Potential Market of Organic Compost	2016
461	People Compare pricing with Quality but not Quality to their true meanings	2016
462	Business Plan of My Wife & I – Home-based food business	2016

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Sr. No.	Project Topic	Year of Completion
463	Impact of Oil Price fluctuation on Economic Growth of a Country: A case of Pakistan	2016
464	Evaluation of Pakistan Branded Biscuit Industry & Its Key Success Factors	2016
465	Business Plan for launching of "pure" (Sale of farm-vegetables direct to the consumer)	2016
466	Relationship between Employee engagement and attrition	2016
467	Employee Retention a Challenge - A Case Study on Media Industry	2016
468	Comparative study of consumer preference in consumer financing products offered by Islamic banks and conventional banks.	2016
469	Gauging Employee Engagement: Emotional Intelligence and Organizational Politics	2016
470	Improving Supply Chain Efficiency of Operating Room (or) in a Hospital Environment	2016
471	Inventory Difference Problem Creating High Wastage and Low Profitability	2016
472	To study the role of China-Pakistan economic corridor in the human capital development in Pakistan	2016
473	Factors Behind Brand Switching in Telecom Industry	2016
474	Cost Savings in Major Operational Expenses (OPEX) at the Institute of Business Administration (IBA) Karachi	2016
475	To Know Purchasing Preferences of Women While Shopping For Scarves	2016
476	The Impact of Tuitions on the Students of the Hampton School	2016
477	Financial and Non-Financial Rewards and Its Impact on Employee Performance in The Banking Sector of Pakistan	2016
478	The Impact of Innovative Supply Chain Management Practices on Competitive Advantage and Organizational Performance in FMCG Sector of Pakistan	2016
479	Role of Industrial Gases Business in Economic Development of Pakistan	2016
480	Problems Faced By Women Entrepreneurs in Karachi	2016
481	Research on Price Fluctuations in Pakistan Poultry Industry	2016
482	Solar Charged Battery Market Assessment and Feasibility Study for Atlas Battery Ltd.	2016
483	Developing Competency Frameworks & Psychometric assessments at a Public Sector Utility	2016
484	Voluntary Pension Scheme in Pakistan - Scope, Challenges and Mechanism	2016
485	Our New Generation's change of preference, from Passion to Compensation?	2016
486	Employee Dissatisfaction at Air Base 2 : Causes and Remedies	2016
487	Work Life Balance Analysis Of IBA EMBA Participants	2016
488	Comparative Analysis of Government Sponsored vs Private Sector Housing Schemes	2016
489	Report on Adopting Risk Based Supervision in Pakistan	2016
490	To investigate the gaps/ losses in operational efficiency of Mondelēz Pakistan and developing detailed set of recommendations	2016

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Sr. No.	Project Topic	Year of Completion
491	Computerized Maintenance Management System in Process Industry of Pakistan	2016
492	Feasibility of Investment in CRC Steel Industry	2016
493	Application of DCOR Model in Logistics: A Case Study of a Pakistani Pharmaceutical Company	2017
494	Visa Money Transfer (VMT) Pakistani scenario	2017
495	Issues & Bottle Necks in Disbursement of Pension to the Retired Government Employees	2017
496	Feasibility Study of New Unit of Dry Ice in Linde Pakistan	2017
497	Financial and Operational Risk Management at PSO Cards Division	2017
498	Enterprise Business Productivity Solutions on Public Cloud (SaaS)	2017
499	Use of Oxytocin Injection in Dairy Cattle	2017
500	Room for New Entrant as Mobile Network Operator in Pakistan	2017
501	Success and Failure Factors Associated With SAP Implementation in Manufacturing Industry in Pakistan	2017
502	Optimizing CPEC's Competitive Advantage for Pakistan	2017
503	Wind Power Project of Engro Polymer	2017
504	Feasibility report on establishing online food service in Hyderabad	2017
505	Implementation of Strategic HRM; Change Management Case of Leading Stationery Manufacturing Company	2017
506	Net Promotor Score® Application & Value to the Business	2017
507	Study of the causes of dropout of Female Students from Primary Education at District Jamshoro	2017
508	Assessment of MIS at Exide Pakistan Limited	2017
509	Analysis of Management Issues - A case of International Textile Limited-Pakistan	2017
510	Report on Consumer Financing in Pakistan from 2001 to 2016	2017
511	Critical Review of ECIB Process, Usefulness, Shortcomings and Recommendations	2017
512	The Impact of Individual's Attitude and Family Role of Entrepreneurial Intentions Among IBA Students and Alumni	2017
513	Impact of training on job satisfaction, motivation and work performance of Pakistan Army	2017
514	Analyzing the Influence of Videogames on Student's Education - A study of Different Universities Students of Karachi	2017
515	UHT Milk vs Loose Milk Consumptions Partterns in Pakistan	2017
516	Introducing Children Wear of VF Corporation in Pakistan	2017
517	Development Finance Institutions How to Keep Their Relevance in Pakistani Financial Market	2017
518	Human Resource Strategy Implementation at a Public Sector Utility.	2017
519	An Analysis of Employee High Turnover and Reasons of Retention in Tapal Energy Limited	2017
520	Shipping and Port Business in Pakistan	2017

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Sr. No.	Project Topic	Year of Completion
521	Feasibility Study and Business Plan for a New Online Pharmacy in Pakistan: An Entrepreneurship Venture	2017
522	Analysis of Capital Structure and its impact on listed companies performance in Pakistan.	2017
523	Domination of MNCs in Beauty and Personal Care Category; Why Pakistani Brands unable to tap the Market?	2017
524	The untapped potential and roadblocks of Consumer Lending in Pakistan	2017
525	Mobile Wallets in Pakistan Potential benefits, risks and acceptability	2017
526	Student Politics in Pakistan	2017
527	Critical Review of Passenger Airline Industry in Pakistan	2017
528	Re-designing Performance Mangement System; Case of Growing Pharmaceutical Company	2017
529	Retrospective Analysis of Projects Using CTCP Model and Its Applications: Pakistan's Scenerio	2017
530	Tea Whitener-Sales Practices of Major Players in Karachi	2017
531	Effects of Mental Stress Over The Performance of Continuing Students of MBA Executive IBA Karachi at their Workplaces	2017
532	Scope of Online Education in Karachi	2017
533	Government Policy Recommendations for Health and Nutrition Standards of School Lunches in Private, Primary Schools of Pakistan	2017
534	Restructuring of Sindh Police by Pakistan Army	2017
535	Impact of Stock Market Fluctuation on Pakistan's Mutual Fund Industry	2017
536	Role of Alternate Delivery Channels (ADC) n Evolution of Banking Industry	2017
537	Factors Influencing Consumption of Steel in Pakistan	2017
538	Application of Six Sigma metholdogy in Pakistan's Service Sector: Cases and Recommendations	2017
539	Marketing Strategy for Rhino PEB (Pvt.) Ltd.	2017
540	Role of Leadership Style and Emotional Intelligence in the Success of Projects of Military Affliated Public Sector Organizations	2017