



MBA Executive - Program in Brief

- Duration:** Minimum Duration 2.5 Years
Maximum Duration 5 years
- Total Credit Hours** 72
- Aptitude test on:** August 12, 2018 through MBA Executive portal <http://mbaexecutive.iba.edu.pk>
Deadline to apply is August 10, 2018
- Pre-requisites:** Bachelors/Masters (16 years of qualification) or HEC equivalent qualification with minimum 2.5 CGPA / first class plus three years of post-qualification experience.
CA completed with 2 years of post-qualification experience.
ACCA and foreign degree holders are required to submit Equivalence Certificate from HEC
- Days and timing:** Saturdays (2:00pm to 9:15pm) & Sundays (9:30am to 5:30pm).
In first semester, on Saturdays, classes will be held from 6:00pm – 9:30pm.
- Target Group:** In - service professionals
- Program Format:** Twenty-two Courses (14 cores plus 8 electives), one project/research report.

S. No.	Course Code	Course Title
1	MGT 503	Managerial Communication
2	MTS 506	Quantitative Methods for Decision Making
3	ECO 501	Managerial Economic
4	MKT 501	Marketing Management
5	ACC 506	Financial Accounting & Information System
6	LAW 501	Legal & Regulatory Environment of Business
7	MKT 505	Advanced and Applied Business Research
8	FIN 506	Business Finance I
9	MGT 510	Operations and Production Management
10	FIN 507	Business Finance II
11	MGT 557	Organizational Behaviour and Leadership
12	ECO 517	Global Economics & Political Environment
13	ACC 505	Accounting for Decision Making
14	MGT 541	Corporate Strategy

- Pedagogy:** A combination of:
a. Class room – Discussion mode b. Syndication/group work
c. Case studies method d. Term paper, projects
e. Business simulation f. Video conferencing
- Faculty & Experts:** Reputed resource persons both from Academia and Industry will steer the sessions.
Prominent and successful leaders of industry would be invited as guest speakers.
- Program Fee:** Rs.805,000/- (Per course fee Rs. 35,000/-) + Applicable Tax
- Venue:** IBA Main Campus (Karachi University Enclave), Karachi.

<http://mbaexecutive.iba.edu.pk>
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