

Professional Development Courses (PDC)

The interested persons can take courses of their interest as **Certificate Participant**. In the next semester, the following courses are being offered:

List of Courses

Saturdays 3:00pm – 6:00pm

- Advertising
- Project Evaluation & Management
- Advance Corporate Finance

Saturdays 6:00pm – 9:00pm

- Entrepreneurial Management
- Issues in Pakistan Economy

Sundays 10:00am – 1:00pm

- Islamic Capital Market
- Public Policy Analysis Theory & Practices
- Distribution & Channel Management

Sundays 2:00pm – 5:00pm

- Services Marketing

There will be 12 sessions of 3 hours each for every course. A total of 3 absences allowed. In case of more than 3 absences, you will not be allowed to sit in the exam or obtain Certificate of Participation. The Certificate of Participation will be issued to those who will attend 9 sessions out of 12. The fee for a course is Rs.30,000/-. The fee can be paid through payorder or cheque in the name of IBA, Karachi. The certificate of participation is issued without any fee. However, the Grade Certificate can be issued after exam and obtained from IBA City Campus against a fee of Rs.750/-. **The above courses are going to start from Aug. 16, 2013.**

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