

eadership and Ideas for Tomorrow

Institute of Business Administration

MBA Executive

Learning Schedule - Summer Semester 2022

from May 7, 2022

S.No.	as for Tomorrow Days & Timings	Batch	Course	Faculty	Prereq. Course/s	ERP Class #	Room #
1	Saturday 10:00am - 1:15pm	Elective	Services Marketing (9:30am-12:45pm)	Dr. Amber Gul	MM	601	
2		Elective	Digital Marketing	Dr. Talha Salam	MM	604	
3		Elective	Corporate Gov. Code & Practices in Pakistan	Ms. Mahreen Nazar	LREB	613	
1	Saturday 2:00pm - 5:15pm		Project Counselling (2:00pm - 6:00pm)	Mr. Kamil Shahbazker			
2		Elective	Project Evaluation & Management	Dr. Rameez Khalid		602	
3		Elective	Advanced Brand Management (Old Title: Brand Mgmt)	Mr. Salman Tariq Mir	MM	603	
4		Elective	Treasury and Financial Derivatives	Mr. Eraj Hashmi	BF-II	614	
1	Saturday 6:00pm - 9:15pm	Elective	Strategic Sourcing & Negotiations	Mr. Faisal Jalal	MM	605	
2		Elective	Strategic Marketing (Online)	Mr. Qashif Effendi	MM	606	
3		Elective	Recruitment & Selection Techniques	Mr. Shuja Shams	OBL	616	
1	Sunday 9:30am - 12:45pm	Elective	Business Analytics & Decision Making	Saiyed Shahab Ahmed	AABR	607	
2		Elective	Retail Management	Mr. Atif Murtaza	MM	609	
3		Elective	Industrial Relations Management	Ms. Mahreen Nazar	OBL	617	
4		Elective	Marketing Analytics (Online)	Mr. Hassaan Khalid	MM	621	
1	Sunday 2:00pm - 5:15pm	Elective	Global Marketing Management	Mr. Samir Amir	MM	611	
2		Elective	Business Ethics (Online)	Mr. Shoaib Ul Haq		618	
3		Elective	Behavioral Finance	Dr. Fawad Ahmad	BF-II	608	
4		Elective	Quick Commerce	Mr. Ibad Ur Rehman	MM	619	
5		Elective	Performance & Compensation Management	Ms. Nida Nasir	OBL	620	

Mid Term Exam : June 18-19

Final Exam: August 13-28