



MBA Executive - Program in Brief

- Duration:** Minimum Duration 2.5 Years and Maximum Duration 7 years
- Credit Hours** 72
- Aptitude test on:** August 11, 2019 through MBA Executive portal <http://mbaexecutive.iba.edu.pk>
Deadline to apply is August 9, 2019
- Program Starts:** August 31, 2019
- Pre-requisites:** Bachelors/Masters (16 years of qualification) or HEC equivalent qualification with minimum 2.5 CGPA / first class plus three years of post-qualification experience.
CA completed with 3 years of post-qualification experience.
Foreign degree holders are required to submit Equivalence Certificate from HEC
- Days and timing:** Saturdays (2:00pm to 9:15pm) & Sundays (9:30am to 5:30pm).
In first semester Saturdays' classes will be held from 6:00pm – 9:30pm.
Schedule can be adjusted through lesser course work but duration to complete MBA will be longer.
- Target Group:** In - service professionals
- Program Format:** Twenty four Courses (14 core + 8 electives + 2 research)

S. No.	Course Code	Course Title
1	MGT 503	Managerial Communication
2	MTS 506	Quantitative Methods for Decision Making
3	ECO 501	Managerial Economic
4	MKT 501	Marketing Management
5	ACC 506	Financial Accounting & Information System
6	LAW 501	Legal & Regulatory Environment of Business
7	MKT 505	Advanced and Applied Business Research
8	FIN 506	Business Finance I
9	MGT 510	Operations and Production Management
10	FIN 507	Business Finance II
11	MGT 557	Organizational Behaviour and Leadership
12	ECO 517	Global Economics & Political Environment
13	ACC 505	Accounting for Decision Making
14	MGT 541	Corporate Strategy

- Pedagogy:** A combination of:
a. Class room – Discussion mode b. Syndication/group work
c. Case studies method d. Term paper, projects
e. Business simulation f. Video conferencing
- Faculty & Experts:** Reputed resource persons both from Academia and Industry will steer the sessions.
Prominent and successful leaders of industry would be invited as guest speakers.
- Program Fee:** Total Fee Rs. 900,000/- (Per course fee Rs. 37,500/-) + Applicable Tax
Admission, Activity Charges and Transcript Fee (One Time) Rs. 37,500/-
- Venue:** IBA Main Campus (Karachi University Enclave), Karachi.

<http://mbaexecutive.iba.edu.pk>
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