

MBA Executive – Program Brief

- Pre-requisites:** **Qualification Requirements**
Bachelors/Masters (16 years of schooling) or any other equivalent qualification.
Foreign degree holders are required to obtain HEC equivalency certificate.
- Post qualification work experience:** Minimum three years.
- Program format** Twenty four Courses (14 core + 8 electives + Research Project equal to 2 courses) and a Comprehensive exam. Total Credit hours 72.
- Duration:** Minimum 2 years and Maximum 7 years
- Next Aptitude test on:** Due to current situation admission will be based on the interview. The last date to apply is July 20, 2020 through <http://admission.iba.edu.pk>
- Next Semester starts:** September 5, 2020 – Classes on Saturdays and Sundays.

Program Format:

S. No.	Course Code	Course Title
1	MGT 503	Managerial Communication
2	MTS 506	Quantitative Methods for Decision Making
3	ECO 501	Managerial Economic
4	MKT 501	Marketing Management
5	ACC 506	Financial Accounting & Information System
6	LAW 501	Legal & Regulatory Environment of Business
7	MKT 505	Advanced and Applied Business Research
8	FIN 506	Business Finance I
9	MGT 510	Operations and Production Management
10	FIN 507	Business Finance II
11	MGT 557	Organizational Behaviour and Leadership
12	ECO 517	Global Economics & Political Environment
13	ACC 505	Accounting for Decision Making
14	MGT 541	Corporate Strategy

- Pedagogy:** **A combination of:**
- a. Class room – Discussion mode
 - b. Syndication/group work
 - c. Case studies method
 - d. Term paper, projects
 - e. Business simulation
 - f. Video conferencing

- Faculty & Experts:** Reputed resource persons both from Academia and Industry will steer the sessions. Prominent and successful leaders of industry would be invited as guest speakers.
- Program Fee:** Current per course fee Rs. 37,500.

Venue: IBA Main Campus (Karachi University Enclave), Karachi.

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